

SEMINAR 2026 – SCHEDULE AT A GLANCE
FORT WORTH CONVENTION CENTER

Bling Badge Pick-up Day – 8/7, 8/10, 8/13		
2:00 p.m. – 7:00 p.m.	Bling Badge Pick up	Concourse lobby
Opening Day – 8/8, 8/11, 8/14		
8:30 a.m. – 5:00 p.m.	Registration, Bling Badge Pick Up, Recognition Booth, Headset Booth, Information Booth	Concourse lobby
8:30 a.m. – 3:00 p.m.	Expo, Mary Kay Ash Foundation, <i>MKConnections</i> ®	Hall BC
9:00 a.m. – 2:00 p.m.	Reward Roundup (for achievers only)	Hall E
10:00 a.m. – 11:00 a.m.	Mary Kay Ambassador Reception (by invitation only)	Hall BC
11:45 a.m. – 1:00 p.m.	Seminar Special Luncheon (for achievers only) VIP EARLY ENTRY at 11:45, followed by all achievers. Luncheon starts promptly at 12:00 p.m.	Ballroom (2 nd level)
3:00 p.m. – 5:00 p.m.	Opening Afternoon General Session Doors open at 2:30 pm ADA Early Entry 2:20 pm	Arena
3:00 p.m. – 5:00 p.m.	Parade Hall	Hall F
Immediately following the Opening Afternoon General Session	Mary Kay National Area Seminar Rally	Arena
Classes & Awards Day – 8/9, 8/12, 8/15		
7:30 a.m. – 8:00 a.m. <i>(Sunday, August 9 ONLY)</i>	<i>Optional Worship Service</i>	Room 202
8:30 a.m. – 8:00 p.m.	Registration, Bling Badge Pick Up, Recognition Booth, Headset Booth, Information Booth	Concourse lobby
8:30 a.m. – 12:20 p.m.	Career Development Classes	<i>Refer to MK Events App</i>
12:30 p.m. – 3:00 p.m.	Expo, Mary Kay Ash Foundation, <i>MKConnections</i> ®	Hall BC
3:00 p.m. – 7:30 p.m.	Reward Pickup	Hall E
3:00 p.m. – 8:00 p.m.	Awards Show Doors open at 2:30 pm ADA Early Entry 2:20 pm	Arena
3:00 p.m. – 8:00 p.m.	Parade Hall	Hall F
Closing Day – 8/10, 8/13, 8/16		
7:30 a.m. – 8:00 a.m. <i>(Sunday, August 16 ONLY)</i>	<i>Optional Worship Service</i>	Room 202
8:00 a.m. – 1:30 p.m.	Luggage Storage	Room 106 &107
8:30 a.m. – 12:30 p.m.	Reward Pickup Diamond - 8/10 Emerald - 8/13 Sapphire - 8/16	Hall E
8:30 a.m. – conclusion of morning General Session	Headset Booth, Lost & Found, Information Booth	Concourse
8:30 a.m. – 12:30 p.m.	Closing General Session Doors open at 8:00 am ADA Early Entry 7:50 am	Arena
8:30 a.m. – 12:30 p.m.	Parade Hall	Hall F
12:00 p.m. – 5:00 p.m. <i>(CLOSED: Sunday, August 16)</i>	Expo, Mary Kay Ash Foundation, <i>MKConnections</i> ®	Hall BC