

When you have confidence, it's a no brainer

You know them at least a bit:

Hey Jack, this is Susie and I am calling/contacting you to make sure you have Mary's holiday gifts all done or do you need a little guidance? I would LOVE to make sure you are her hero this year!

No matter WHAT he says:

So, do you have a stocking gift and a pillow gift for her yet?
If not, I am your Pink Elf!

Stocking gift - items under \$25 OR a gift certificate for \$50 or higher!

Pillow gift - this is so special! You know how by Christmas evening everyone is a bit tired and ready for a good rest? Well, when she goes in to take her shower or to get ready to go to bed, you leave this gift on her pillow for her - it's super simple, and can be her favorite MK product OR a gift certificate with a romantic cd and a note from you that says, "YOU are my gift every day of the year - thank you for all you do for our family".

How much? Well, how much is she worth? How BIG of a hero do you want to be this year?

You do not know them but you know their “sweetheart”

Hey Bob, this is Sarah, your wife/girlfriend/Mom/sister’s Mary Kay girl...I am just contacting you to make sure you have Carol’s holiday gifts all done or do you need some guidance?

No matter WHAT he says:

Continue with script above in purple font

A guy you know but you do NOT know his “sweetheart”

This is best SAID to him as texting/emailing to a co-worker may be frowned upon!

Hey Mike, no pressure but do you have all your shopping squared away for the holidays? Mom, sister, aunt, grandmother, sweetheart/wife/girlfriend?

Go forward with script above in purple font

If you get “no’s” in any form, say, “Well, please keep me in mind for Valentine’s Day as I have an amazing gift service and you’ll get much more BANG for your BUCK as well as gifts that last and not flowers that die in a week!

I can also be a great source for Mother’s Day, birthdays and anniversaries!