

MARY KAY

Order of Application

Here's a guide for your customers' day and night skin care routines. More than likely, they will not use all these products. Identify the products in their routine and instruct them to apply them in the following order.

X = For use only in the AM or PM

	Day	Night	Product
Optional Step: Pre-Cleanse/Makeup Removal			Mary Kay® Oil-Free Eye Makeup Remover
			Mary Kay® Micellar Water
Step 1: Cleanser Day and Night			
			TimeWise® 4-in-1 Cleanser (Normal/Dry)
			TimeWise® 4-in-1 Cleanser (Combination/Oily)
			TimeWise Repair® Volu-Firm® Foaming Cleanser
			Mary Kay® Hydrating Cleanser
			Mary Kay® Mattifying Cleanser
			Clear Proof® Clarifying Cleansing Gel*
			MKMen® Daily Facial Wash
Step 2: Exfoliation Treatment (2x a week)			
Physical			Mary Kay® Exfoliating Scrub
			TimeWise® Microdermabrasion Refine
Chemical		x	TimeWise Repair® Revealing Radiance® Facial Peel
		x	Mary Kay Clinical Solutions® PHA + AHA Resurfacer
Step 3: Mask (2-3x a week)			
If using daytime, apply before SPF and makeup. If using overnight, use as last step after moisturizer.			Mary Kay® Hydrating Cream Mask
Use after Exfoliation or Toner			TimeWise Repair® Lifting Bio-Cellulose Mask
			Clear Proof® Deep-Cleansing Charcoal Mask
Step 4: Toner Day and Night			
			Mary Kay® Balancing Toner
			Clear Proof® Blemish Control Toner**
Step 5: Booster(s)			
Apply AM and PM. If using Retinol 0.3, apply AM only.			Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener
Use in the evening 2–3 times per week. Skip days when using Retinol 0.3.			Mary Kay Clinical Solutions® PHA + AHA Resurfacer
Apply AM and PM. If using Retinol 0.3, apply AM only.			Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer
Apply AM and PM			Mary Kay Clinical Solutions® HA + Ceramide Hydrator
Step 6: Serum Day and Night			
		x	TimeWise® Nighttime Recovery
			TimeWise Replenishing Serum C+E®

Can be used twice daily and on days when Step 1 Refine is not used.			TimeWise® Pore Minimizer
			TimeWise Repair® Volu-Firm® Advanced Lifting Serum
Step 7: Eye Care Day and Night			
Can be layered with other Mary Kay Eye Cream products once absorbed.			Indulge® Soothing Eye Gel
			TimeWise® Eye Cream
			TimeWise® Firming Eye Cream
			TimeWise Repair® Volu-Firm® Eye Renewal Cream
Use as directed. Can be layered with other Mary Kay Eye Cream products.			Mary Kay® Hydrogel Eye Patches
Step 8: Retinol 0.3			
Do not use on nights you exfoliate.		x	Mary Kay Clinical Solutions® Retinol 0.3
Step 9: Additional Treatments Day and Night			
			Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™
			TimeWise Repair® Volu-Fill® Deep Wrinkle Filler
			Clear Proof® Acne Treatment Gel
Step 10: Barrier Restore 1:1:3 Day and Night			
			Mary Kay Clinical Solutions® Barrier Restore 1:1:3
Step 11: Moisturizer Day and Night			
			TimeWise® Antioxidant Moisturizer (Normal/Dry)
			TimeWise® Antioxidant Moisturizer (Combination/Oily)
	x		TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30*
		x	TimeWise Repair® Volu-Firm® Night Treatment
			Mary Kay® Hydrating Moisturizer
			Mary Kay® Mattifying Moisturizer
			Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin
			MKMen® Ultimate Moisturizer
			Mary Kay® Intense Moisturizing Cream (Dry)
			Mary Kay® Oil-Free Hydrating Gel (Normal/Oily)
			Mary Kay® Extra Emollient Night Cream
Step 12: Sunscreen			
	x		TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30*
	x		Mary Kay® Mineral Facial Sunscreen Broad Spectrum SPF 30*
	x		Mary Kay® Sunscreen Broad Spectrum SPF 50*

*Over-the-counter drug product,